

Use and prescription of medications.

Problem

Lack of information sources.

Our client needed to understand the patient population to whom its product (and its competitors' products) were being prescribed.

They struggled to find sources with the necessary level of detail and accuracy, for:

Quantification of patient populations for certainty of impact in budget.

Identifying new opportunities and potential markets that have not been served yet.

Generating Value Proposition and Global Value Dossiers with accurate insights on clinical information, quality of life and health.

Solution

Aggregated Real World Data, with Compass.

Interface to perform unlimited queries. Aggregate instant data on criteria-compliant patient cohorts.

Criteria selection

The screenshot shows a 'Criteria selection' interface with two tabs: 'Shared Criterias' and 'Group Criterias'. Under 'Shared Criterias', there are three criteria sections:

- Adults OR Age:** 'Current chronological age' with a range from > 18 to < 80.
- Alive OR Death:** 'Defunct patients' with a 'NO EXISTS' button.
- Female only OR Biological Sex:** 'Female' with an 'EXISTS' button and 'Male' with a 'NOT EXISTS' button.

An 'Add' button is visible at the top right of the criteria list.

Results

The screenshot shows a 'Results' table with the following data:

Centres	Cerebrovascular Disease	Acute Heart Failure	Aneurysm Of Heart	Atrial Septal Defect
Hospital de la Santa Creu i Sant Pau	1051	88	75	1920
Hospital del Mar	509	752	1809	547
Hospital Universitari Vall d'Hebron	33	290	1851	1680
Hospital Universitario Fundación Alcorcón	1907	1942	1808	1851
Hospital Universitari Son Espases	39	883	127	1375

Result

Accurate insights, per hospital.

Site-level information.

Greater adaptation of value propositions to local healthcare systems.

Detailed insights.

Including symptoms, observations and visit details.

Exact drug users profiles.

Age, sex, lifestyle.

Real World Data.

Exact numbers, obtained from the entire population, no estimations.